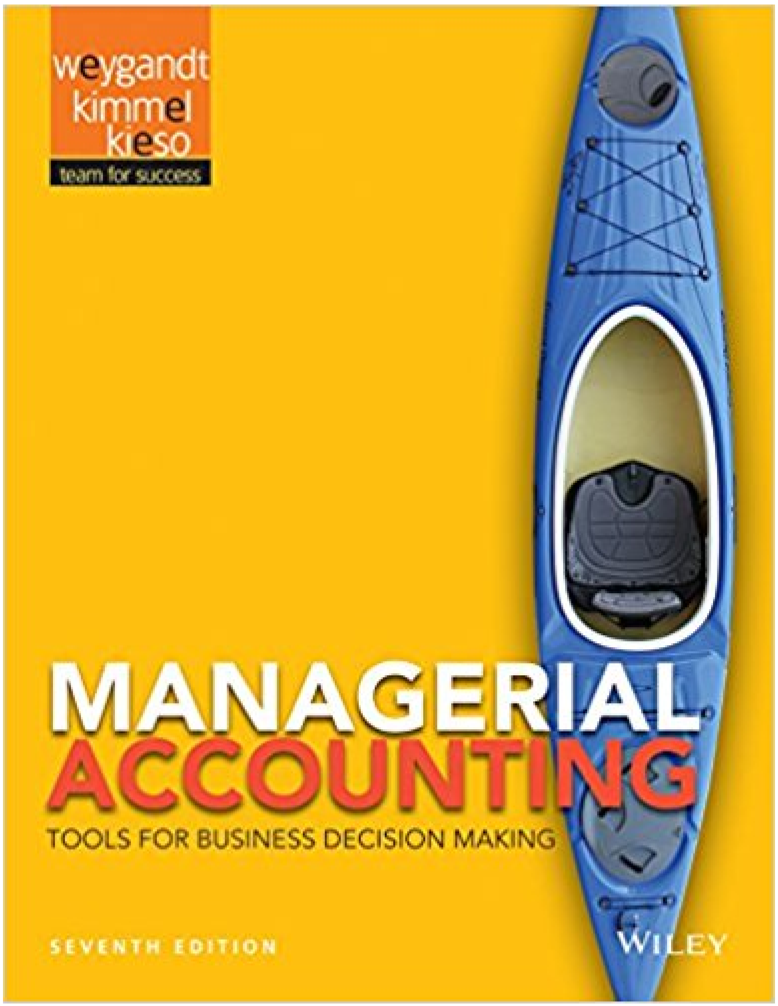
Managerial Accounting: Tools For Business Decision Making



Synopsis

Managerial Accounting, 7th Edition by Weygandt, Kimmel, and Kieso provides students with a clear introduction to fundamental managerial accounting concepts. The 7th edition helps students get the most out of their accounting course by making practice simple. Managerial Accounting, 7th Edition provides new opportunities for self-guided practice allow students to check their knowledge of accounting concepts, skills, and problem solving techniques and receive personalized feedback at the question, learning objective, and course level. Newly streamlined learning objectives help students use their study time efficiently by creating a clear connections between the reading and video content, and the practice, homework, and assessments questions. Weygandt, Managerial Accounting is a best-selling program ideal for a one semester undergraduate Managerial Accounting Course that focuses on teaching students the core concepts.

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Customer Reviews

I usually find textbooks to be a bit confusing in the organization and layout, but found this textbook to be quite the opposite. It was extremely easy to read and with plenty of excellent examples. I have to say I was dreading this class as my impression was that the topic was going to be pretty dry and boring, but since the textbook was so easy to read, I found I really enjoyed the course. The exercises at the end of each chapter start really, really easy, giving you a chance to apply the basics of what was covered in the chapter. From there, they get a little more complex with the problems and case studies enabling you to think more deeply about the relationships of the transactions by having you solve for many different variables.I did connect to the online portion and there are helpful quizzes and other problems, including some Excel spreadsheets for some of the exercises at the end of each chapter. My instructor did not have a full a subscription, so some of the material wasn't available, but what I could access was very helpful, especially in preparation for the mid-term and final.

Great book! I am still in my managerial accounting class and find this book easy to guide students in understanding how important managerial accounting is in business. The supplemental guide WyleyPlus is highly recommended and compliments this book well! Will help students, who are not accounting experts, the guidance needed in understanding the course you are taking. Equations are easy to follow and there are tons of problems and examples to help a student through the chapters.

Once again, book was received in excellent condition so I commend the seller. The price was also fair so I have nothing to complain about there and finally the book was delivered in less than a week. Good job from the seller.I will preface my review of the book itself by saying that I am extremely averse to all things accounting and I did not receive a CD with the book (which may have answers to some of my concerns).That being said, this book does a better job (than other accounting books I have used) at laying out a systematic study roadmap which allows even the most reticent students as myself, to grasp the major concepts and follow the general thought process of the writers.This may sound elementary however, I think it is worth mentioning that for managerial accounting novices, the illustrations are priceless. These pictures truly speak a 1000 words and help you grasp what you are reading, Things you should know/review or check your understanding/study objectives/etc... really help drive the points home.One thing I am not thrilled about is the authors inability to translate managerial accounting and general accounting jargon into plain English for the non-accounting crowd. I find that the definition and/or explanation of certain key concepts could be reduced to fewer simpler words and yet have the same effect. The answers to problems could also use some examples.The good news is that the mathematical examples that are tied to these concepts are often continuous (meaning, you see the same company being used in a continuous series of examples so you build upon your understanding and can literally visually track backwards if/when you get lost.)

I took one accounting course in college (in 1970) and enjoyed it and never got back to it. So I bought this book and although I admit I couldn't read every word I just loved it. It's really a reference book, I suppose. I can't see how anyone could know all the stuff that here but maybe so. So if you want to learn accounting or just want it for reference I'd heartily recommend it.

This is an outstanding book, which covers complex topics on a very friendly manner. Maybe for some readers this book may seem hard to understand, so I strongly recommend everybody to think over the necessity of studying managerial accounting. For me as a person who works with internal finance and who makes prompt decisions upon raw timely data, the book was a relief. It covers such immensely important topics as break-even, leverage, cost behavior and structure, and so forth. One suggestion, do not learn everything by heart, it's useless. You never learn everything in managerial accounting. Use the book as a reference for your everyday needs. Good luck.

It seems like most of the negative reviews pertain to the condition of the book and seller feedback. From my experience, it's best to pay the bucks and buy new. Textbooks are way overpriced but not much compared to where they'll take you. The content of this book is excellent. A reader with no managerial experience will be able to understand the material. The problems take time to complete, but with accounting it's all about learning through trial more so than from the concepts. Clearly written, to the point, and an overall effective learning mechanism.

Had to buy it for school. The explanations were good and simple but the homework many times covered items not in the chapter. The examples in the chapter are very simple then the homework had very complicated situations. The book would be fine if your teacher didn't give homework from McGraw Hill.

Nice product, appears as it does in the pictures. Arrived on time with no problems. Appears with some damage as described but very good for the price. No markings inside the book and almost no pages folded or bent.

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